



No matter how big or small your organization may be, your voice has the power to make a difference. In fact, we know that 65% of employers have offered fertility coverage because employees asked for it.¹ Employers want to do the right thing by their employees and sometimes all you have to do is ask.

Who needs a fertility benefit? A few fast facts:

- Infertility is common. 1 in 8 couples have trouble getting or staying pregnant.
- 58% of individuals don't pursue fertility treatment due to cost?
- 63% of LGBTQ people planning families expect to use assisted reproductive technology, foster care, or adoption to become parents.³
- Today more people are becoming a single parent by choice.⁴

Top 5 reasons to provide a fertility benefit:

- Reduce maternity and NICU costs that are associated with IVF-related multiples (twins/triplets) and make efficient use of employer healthcare dollars.
- **2** Reinforce company values by supporting an inclusive and diverse workforce.
- 3 Do the right thing for employees by supporting a large and growing group that needs fertility treatment.
- 4 Ensure patient-centered and culturally sensitive support through rigors of infertility.
- 5 Attract and retain top talent.

The Progyny Difference

Progyny is a leading fertility benefits solution covering 2.7 million members. Progyny seamlessly integrates with an employer's medical benefits and replaces the conventional, dollar-lifetime max, fee-for-service model with one that provides full bundled coverage, assuring doctors and members that they have access to the treatments and technologies that will give the best chance of success. Employees achieve the best outcome – a successful and healthy pregnancy - while employers realize cost-savings.

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Differentiated Benefits Plan Design

The Smart Cycle plan design allows members equitable access to the treatment they need and is designed to drive superior outcomes and reduce upfront treatment and subsequent medical costs.

High-Touch Concierge Member Experience

We provide our members with high-touch, end-to-end concierge support, including logistical assistance, clinical education and guidance, and emotional support through our Patient Care Advocates (PCAs) and our inhouse clinical staff.

Access to Selective, Premier Fertility Specialist Network

Our solution provides members access to the nation's most desired fertility providers, including 900 fertility specialists at 650 provider clinic locations throughout the U.S. – supporting unprecedented access and choice.

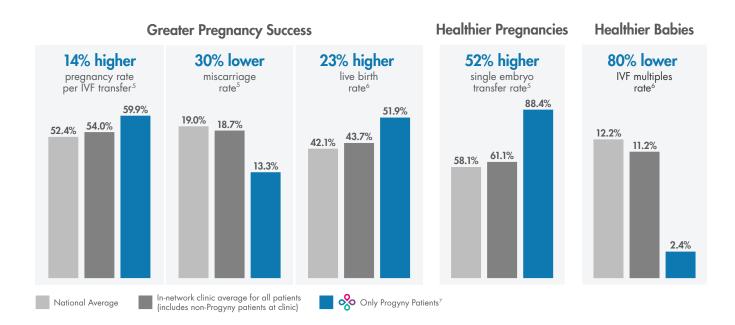
Progyny Rx

Medication is an essential piece of treatment. Employers can elect to include integrated pharmacy coverage that delivers a superior member experience and significant cost savings.

66 I cannot impart to you how well taken care of I feel. Progyny Member " I am grateful to my PCA and Progyny, without you my dream of having a family would never be even remotely possible, you made it happen and I will always be eternally grateful. Progyny Member I love when patients have Progyny because it frees me to make the best medical recommendation for them. Dr. Hinckley Reproductive Science Center 44 I got a little nervous with mixing some of the medications and being able to call and ask a question was invalauble during this process.

Superior Clinical Outcomes

The Progyny benefit is transforming care across every meaningful outcome. The investments we make in our Patient Care Advocates, our supportive member experience, our premier network of providers and Medical Advisory Board, together with our comprehensive benefits design, allow physicians to practice medicine in the best interest of their patients – truly creating transformative care and outcomes.



Get the coverage you deserve

Everyone deserves access to the treatment they need to build the family of their dreams. Progyny is proud to partner with employers to make this dream a reality for millions of people. If you'd like to add the Progyny benefit to your organization, send this document to your Human Resources or Benefits team.

For more resources: visit Progyny.com/TalktoHR



1. Mercer Health & Benefits, "Employer experience with and attitudes toward, coverage of infertility treatment," May 31, 2006; 2. RMANJ Infertility In America Survey Report. (2015). Retrieved from http://www.rmanj.com/wp-content/uploads/2015/04/RMANJ_Infertility-In-America-SurveyReport__04152015.pdf; 3. Family Equality (2019) LGBTQ Family Building Survey. https:// www.familyequality.org/fbs; 4. https://www.moms.com/single-motherhood-on-the-rise/ Glosson, M., Megan Glosson Is Single Motherhood On The Rise? (2020, August 31). Retrieved from https://www.moms.com/single-motherhood-on-the-rise/. Glosson, M., Megan Glosson Is Single Motherhood On The Rise? (2020, August 31). Retrieved from https://www.moms.com/single-motherhood-on-the-rise/. Glosson, M., Megan Glosson Is Single Motherhood On The Rise? (2020, August 31). Retrieved from https://www.doms.com/single-motherhood-on-the-rise/. S. Calculated based on the Society for Assisted Reproductive Technology, or SART, 2017 National Summary Report, finalized in 2020; 6. Calculated based on CDC, 2018 National Summary and Clinic Data Sets, published in 2020; 7. Progyny represents Progyny in-network provider clinic averages for Progyny members only based on the 12-month period ended December 31, 2019. For each Progyn outcome presented, the p-value when compared to the national average is <0.0001.